## We Change Lives!

Tniversity Settlement is a family. Our I family tree is old and tall. The roots run deep into the community we serve in southeast Cleveland. Our branches represent each family member. And those branches often wind around one another showing how we come together to serve not just one family member but all. On each branch are budding leaves that represent



those whose lives will soon change as a result of coming through our doors. By fostering the perfect growing conditions, University Settlement helps the community flourish. Join us in reviewing this year, and see how we change lives!

## Letter from Board President & Executive Director

University Settlement is poised to become a "center of excellence." For the past several months, we have worked on a strategic plan that will shape our agenda. Inside these pages you will find a review of our year's work and the goals we will focus on for the next three years.

As a part of our planning, we painstakingly reviewed our mission statement which had read as follows: To enhance the lives of the people living in the Broadway/Slavic Village community. We agreed that this was not an accurate reflection of all that University Settlement does. To that end, our new mission statement follows:

"University Settlement's mission is to foster strong and independent individuals and families by providing innovative, valued, and collaborative services that meet the evolving needs of the Broadway/Slavic Village community."

We hope that you will join us in embracing our new mission. Together, we can change lives!

Yours in service,





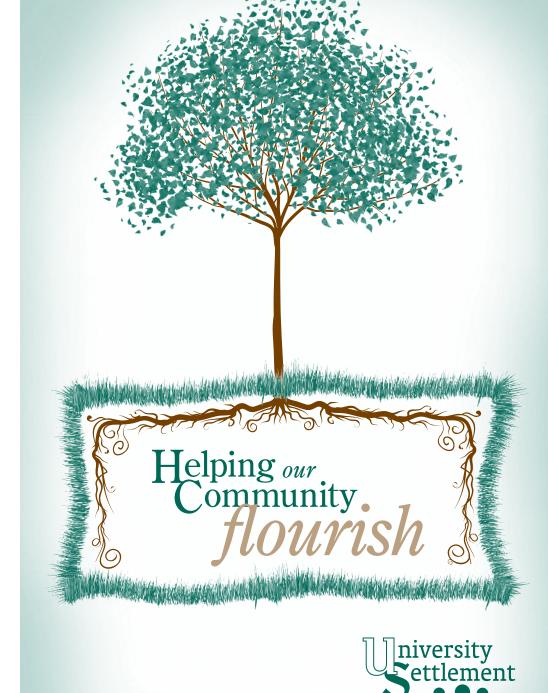
Gregory L. Stefani **Board President** 



Tracey N. Mason **Executive Director** 







Annual Report 2009

# Year in Review financials

## Revenue\*

 A
 Government Grants
 \$1,466,203.00

 B
 Private Support
 \$468,562.00

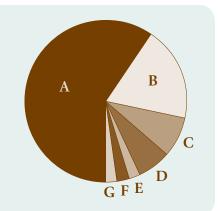
 C
 United Way Services
 \$196,120.00

 D
 Donated Assets
 \$161,794.00

E Program Service Fees \$58,050.00 F Sale of Property \$60,942.00

**G** Other \$51,087.00

Total \$2,462,758.00

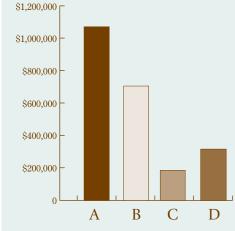








### Expenses by Program\*



**A** Family Services \$1,068,726.00 **B** Youth Services \$704,470.00

C Senior Services \$184,303.00

D Management & Development

Total \$2,273,054.00

Surplus

\$189,704.00

\$315,555.00

\*Financial figures not audited at time of publicaiton.

# Programmatic accomplishments



### *Youth*

University Settlement received support from United Way Services for its child daycare programming for the first time.

The STRIVE program, which serves children and teens who are at risk of abusing drugs and alcohol, was awarded a first-time grant from The Woodruff Foundation to integrate the performing arts in its after-school curriculum.

A grant from MyCom (My Community, My Commitment) afforded University Settlement the opportunity to run a collaborative summer camp working with neighboring Jones Road Congregational Church so that youth could be served in the areas of music, dance and physical education.



### Seniors

This year saw the Senior Center evolve into the Golden Nugget Wellness Program with expanded programming for seniors in six areas: spiritual, physical, occupational, recreational, social and emotional wellness. The result has been an increase in enrollment of 23 percent and an increase in the number of meals served onsite daily by 69 percent.

The Ohio Department of Transportation awarded University Settlement a grant to purchase a wheelchair-accessible vehicle for

the Golden Nugget Wellness Program with a planned arrival date of spring 2010.



### **Families**

Thirty-five dads attended the first "Bring Your Dad to School Day" held at Willow School (a part of the Cleveland Metropolitan School District) and organized by University Settlement's Healthy Fathering Initiative. According to the principal, this event was a record-breaker for fathers in attendance.

The Transitional Housing Program made a successful transition of its own to become a Direct Housing Program for homeless families. With the support of the Sisters of Charity Foundation

and United Way Services, University Settlement is now placing families directly from shelter or some other temporary living situation into long-term, stable housing that suits the needs of the whole family.

Family to Family, a program that meets the needs of families in crisis in an effort to keep children from having to go into the foster care system and recruits foster care families in the Broadway/Slavic Village neighborhood, saw its program manager gain certification in the National Wraparound Initiative.

University Settlement was the only Strong Start partner to meet and exceed the number of couples it had planned to serve last year. This program helps couples who are co-parenting an infant or young toddler in their effort to be better parents.



## SUMMARY OF THE STRATEGIC PLANNING PROCESS AND GOALS

On October 6, 2009, the board and senior staff had their first of four indepth planning sessions. Throughout the course of the next several months, members of the board, staff and the agency's stakeholders, including funders, clients and organizational partners, were surveyed and interviewed in an effort to gather information about how the agency is doing, in general terms. "The community would be lost without them" stated one interviewee early on during the information gathering phase. Yet, this single comment reflects the sentiments of hundreds of individuals who provided input during the planning process.

The board and staff agreed that University Settlement needs to do a better job "telling its story" to everyone who needs to hear it, continue to strengthen the financial state of the agency and hire the best and brightest staff, and the agency must commit only to excellent programming that meets the needs of its target population: the people of the Broadway/Slavic Village neighborhood.

In the end, three goals rose to the top of the agenda:

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#### GOAL 1:

Build year-round visibility for University Settlement to the organization's multiple audiences.

#### GOAL 2:

Secure the administrative core of the organization to support current and future operations.

### GOAL 3:

Develop programmatic centers of excellence to meet our community's evolving needs.



# Board of *directors*

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Federal Reserve Bank of Cleveland

Vice President DennisRunyon
Eaton Corporation (retired)

Secretary MaryEllen Gardner Turner Slavic Village Development Corp.

Treasurer Deborah A. Sabo SS&G Financial Services

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City of Seven Hills