



THEN & NOW

U^{85th ANNIVERSARY}
niversity
Settlement

2011 ANNUAL REPORT



Dear Friend of University Settlement,

For University Settlement, 2011 marked 85 years of service to the residents of the Broadway / Slavic Village community. We were founded in 1926 by what was then Western Reserve University as a training ground for social workers, assisting immigrants—newly-relocated to Cleveland—assimilate to their new American homes. Here we still are, 85 years later, fresh from what has been a year of significant growth, significant change and incredible focus for University Settlement. We are half way through the final year of our three-year strategic plan and it feels great to report that we are right on target with our primary goals. Below are some of accomplishments we are particularly proud of:



Dennis Runyon
Board President

- We launched our e-newsletter, *Changing Lives*, which now has a monthly readership of nearly 600.
- A grant from the Cleveland Foundation is allowing us to create new marketing materials as well as new agency signage and banners.
- Despite a poor real estate market, we've sold some of the properties from our former Transitional Housing program, eliminating unnecessary agency expenses. We now operate a Direct Housing program which puts our clients in direct contact with community landlords for their permanent housing needs.
- Each program at the Settlement operates from a logic model, based on best practices with clear, achievable outcomes. These data are now being entered into a custom-built agency database and analyzed by our staff data specialist and will guide future program decisions.

Beyond these strategic accomplishments, staff works very hard to serve the residents of this community every day. In our 2011 fiscal year, our programs impacted a total of 12,125 people, literally just under half of the people in the zip codes we serve. We cannot, and do not, do it alone, however. We pride ourselves on our community partnerships, working side by side with other nonprofit, public and private organizations to stabilize families and support children. The strength and relevance of our programming led the United Way to increase their investment in University Settlement, providing more funds to more programs, allowing us to have a greater impact.

True to our origins as a teaching center, a small army of social work and other interns from colleges around the region call us home each semester, helping deliver a wide range of services to our clients. And, thanks to our partnership with The Literacy Cooperative, we are working to improve literacy rates around the county by serving as the lead agency for the Northeast Ohio Literacy Corps, an AmeriCorps program focusing specifically on literacy. Thanks to our own AmeriCorps member, University Settlement recruited 953 volunteers in our 2011 fiscal year, contributing more than 10,000 hours, valued at \$184,000. A full 60% of those hours focused specifically on our own literacy efforts: tutoring, job training and nutritional and financial literacy.

This year also brings a significant change to University Settlement and the Broadway / Slavic Village community. Tracey Mason, University Settlement's Executive Director of eight years, left the agency to pursue a new opportunity. The accomplishments outlined above largely reflect her vision for the Settlement and her impact on our work and place in our history has been sealed. We are grateful for the leadership and vision Tracey brought to the Settlement. This change, however, brings an exciting opportunity: Derrick Fulton started his term as Executive Director on January 9, 2012. With more than sixteen years of leadership experience in the fields of Education and Human Services, our staff and board feel that Derrick brings the right combination of enthusiasm and experience to University Settlement and we know that his impact will be of tremendous benefit to all residents of this community. We look forward to sharing many continued successes with you in the months and years ahead. Until then, thank you for your continued support of University Settlement and your interest in improving lives for those families who call the Broadway / Slavic Village community home.

A handwritten signature in black ink, appearing to read 'Dennis Runyon', written in a cursive style.

DENNIS RUNYON
BOARD PRESIDENT

WE CHANGE LIVES



Robert Jursich, Jr.

As a second generation McDonald's Franchisee, Bob Jursich Jr. is both personally and professionally committed to giving back to the community: "Giving back is a McDonald's principle and there is an expectation that franchisees will give back to the community." He has been giving back to University Settlement since 1985, when

he and his father donated more than 100 Christmas Trees to our clients. It was that year when Bob noticed how dedicated everyone at the Settlement was to helping the community. Over the years, Bob has focused his attention on youth, regularly supporting our youth initiatives, including the creation of the classroom spaces at our Panek Building and our annual Back to School Fair. When asked why he supports University Settlement, Bob said this: "I'm glad to have been able to contribute over the years to University Settlement. It's not just my desire to give, it's been a perfect opportunity to give back to the community, which every business should do. What more pertinent organization could there be in the area than University Settlement?" We are proud to call Bob a partner in our efforts to have a real impact on the lives of real families living right here in the Broadway / Slavic Village community. While our tag line is "We Change Lives," we couldn't do much without the support of friends like Bob and his interest in changing lives too.

"I'm glad to have been able to contribute over the years to University Settlement."

ROBERT JURISCH, JR.

In memory of Edward Kukawka

Ed Kukawka was born in the Slavic Village area on East 72nd Street in 1925. Ed played football and spent a great part of his after school day at University Settlement. Upon graduating from Lincoln High School in 1942, he enlisted in the US Navy's submarine duty during WWII and became an electrician. After leaving the service, Ed went to work for Republic Steel, retiring after 38 years as Maintenance Superintendent in 1984. Retirement was not in his plans, so he joined Steel Equipment Specialists in Alliance as General Sales Manager and retired again in 1995. Ed lived in Brecksville since 1973 with his wife, Elaine (nee) Wisnieski.



**"THE DONUT MAN"
ED KUKAWA**

Ed has a long history of involvement with the community, serving a total of 44 years with the Kiwanis Club (including a run as president in 1969–1970). His focus has always been youth, mentoring children and connecting the work of Kiwanis of Independence with the youth programming at University Settlement. Thanks to Ed, University Settlement receives regular support from Kiwanis; from clothing and food drives, supporting for holiday parties and pony rides at our Back to School Fair, to the annual Taste of Slavic Village. Ed's weekly delivery of donuts earned him the title "The Donut Man" by the many youth he impacted at the Settlement each day. Ed joined the Board of University Settlement in 2006, where he served with enthusiasm and pride, rarely missing a meeting. "The Donut Man" passed away on February 24, 2011. He continued to deliver clothing and sweets to the Settlement until his last days, working tirelessly to ensure the needs of youth served at University Settlement were always met. Thank you for your service, Ed. You are missed by many.

WHAT WE DO

University Settlement's mission is to foster strong and independent individuals and families by providing innovative, valued and collaborative services that meet the evolving needs of the Broadway / Slavic Village community. Between July 1, 2010 and June 30, 2011, we provided stability, support and hope to 12,125 men, women and children through a number of programs addressing the needs of families, youth and seniors: Fatherhood Connections; Direct Housing for Homeless Families; Family to Family; Tapestry Systems of Care; Strong Start; Hunger Center; Magic Johnson Community Empowerment Center; Kids Around Daycare; 21st Century Learning Center; Prevention Education; Summer Camp; Golden Nugget Adult Wellness Program.



To learn more, visit
www.universitysettlement.net

Audited Financial Information

Revenue / Support

Private Support	\$466,904
United Way Services	\$234,876
Government Grants	\$1,721,572
Program Service Fees	\$41,977
Other	\$123,686
Total Revenue / Support	\$2,589,015

Expenses by Program

Family Programs	\$1,608,367
Senior Programs	\$188,076
Youth Programs	\$449,503
Management & Development	\$253,907
Other	\$81,802
Total Expenses	\$2,581,655

Surplus / Deficit **\$7,360**

This information was derived from the audited financial statement prepared by H & J Certified Public Accountants, Inc. The complete audit is available for review at University Settlement. University Settlement is a 501(c)(3) nonprofit organization.

Fiscal year ended June 30, 2011

Officers

President
Dennis Runyon
Eaton Corporation (Retired)

Vice President
Marilyn J. Chase
Exterior Portfolio by Chance

Secretary
Crystal C. Robinson
Third Federal Savings and Loan

Treasurer
Deborah A. Sabo
SS&G Financial Services

Directors

Jennifer Alexander
Cleveland State University

Margaret Bedingfield
Community Resident

Daniel Blazar
Cleveland Clinic

Eric Clemens
Acromet Technologies

Paul J. Corrado,
Norchi Forbes Law Firm,
Paul J. Corrado, Attorney and
Counselor at Law, Co.

Ryan Cross
Rainbow Babies and Children's
Hospital, University Hospitals
Case Medical Center

Robert Deskins
Lightning Demolition

Lisa D. Dent
Federal Reserve Bank

Kristen Friedt
Charter One Bank

Mary Ellen Gardner Turner
Slavic Village Development Corporation

Geoffrey S. Goss
Walter & Haverfield, LLP

Harold Harrison
Summit County Board of MR/DD

Gary Holland
Cuyahoga County Department of
Justice Affairs

Elizabeth Jones
MetroHealth (retired)

Nancy B. Jones
Kent State University

* Edward F. Kukawka
Kiwanis Club of Independence

LaNita Smith
Veterans Administration

Gregory L. Stefani
Federal Reserve Bank

John Michael McCaulley
Eaton Corporation

Denise Freeman Milner
Cleveland Municipal
School District

James Muraco
PNC Bank

Jeffery K. Patterson
Cuyahoga Metropolitan
Housing Authority

Jane M. Platten
Cuyahoga County Board of Elections

Wendy S. Rosett
Attorney

Joseph Tripi
General Building Products;
City of Seven Hills

We wish to thank Jennifer Alexander, Daniel Blazar, Robert Deskins, Mary Ellen Gardner Turner, Gary Holland and Nancy Jones who left the Board of Directors in 2011, for their service to University Settlement.

* In memory of Edward Kukawka, Page 5



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universitysettlement.net

Save the Date!
Fourth Annual Taste of
Slavic Village is Thursday,
October 11th, 2012

